New claims:-

- Goniochromatic luster pigments comprising at least one dielectric low-refractive interference-colored layer which includes a polar organic solvent which can interact with the layer material via hydroxyl or amide groups.
- 2. Goniochromatic luster pigments as claimed in claim 1 and comprising at least one dielectric low-refractive interference-colored layer which have been subjected to a thermal treatment in the polar organic solvent.
- 3. Luster pigments as claimed in claim 1 or 2, wherein theorganic solvent is ethylene glycol.
 - 4. Luster pigments as claimed in any of claims 1 to 3, which have additionally been treated with a silane.
- 20 5. Luster pigments as claimed in claim 4, which have been treated with a silane of the general formula I

R_aSiX_b

I

25 where:

- R represents C_1-C_{18} -alkyl radicals which may be singly or multiply unsaturated and/or substituted by C_1-C_6 -alkanoloxy, halogen, amino and/or saturated or unsaturated C_1-C_6 -alkoxy which may contain an epoxy group, and each R is the same or different for a > 1;
 - X is C_1-C_4 -alkoxy and each X may be the same or different for b > 1;

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- a is 1, 2 or 3;
- b is 1, 2 or 3, with the proviso that the sum a + b = 4.
- 40 6. Luster pigments as claimed in claim 4 or 5, which have additionally been treated with a silane of the general formula Ia

R'SiX'3

Ιa

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where:

- R' is vinyl or propyl which may be substituted in the terminal position by saturated or unsaturated C_2-C_4 -alkoxy which may contain an epoxy group; and
- .5. X" is methoxy or ethoxy.
 - 7. A process for preparing luster pigments as claimed in any of claims 1 to 3, which comprises heating the pigment particles in the organic solvent to a temperature ≥ 100°C.

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- 8. A process for preparing luster pigments as claimed in any of claims 4 to 6, which comprises adding the silane before, during and/or after the heating.
- 15 9. The use of luster pigments as claimed in any of claims 1 to 6 for coloring coatings, inks, including printing inks, plastics, glasses, ceramic products and decorative cosmetic preparations.
- 20 10. The use of luster pigments as claimed in any of claims 1 to 6 for coloring baking finishes and powder coatings.

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